

Thomas C. Nunlist

East China Normal University

Minhang, Shanghai, China

tomnunlist@gmail.com • +86 186 2179 1648 • tomnunlist.com

Education

East China Normal University, Shanghai, China

Master's in Modern Chinese History, September 2014, graduation expected spring 2017

Medill School of Journalism, Northwestern University, Evanston, Illinois

Bachelor of Science in Journalism, June 2010

Work History

Z.H. STUDIO – Special Media Project Consultant 2014-Present

- Contributed western media expertise to public relations projects
- High-profile clients included:
 - Tianjin Binhai – contributed to a report detailing strategic foreign-directed media response to the August, 2015 incident in the neighboring port; various PR projects highlights achievements
 - Suzhou Industrial Park – foreign-media PR project highlighting the recent opening of Cold Spring Harbor Labs' first overseas research facility
 - Shanghai Mayor's International Business Leaders Advisory Council (IBLAC)
- Gained positive client exposure via Bloomberg, Reuters and Wall Street Journal

China Economic Review 2014

- Contributing Writer – Feature Articles
 - “Forming a Cluster” on Chinese regional urban integration, August 2014 **COVER STORY**
 - “Ground Wash” on soil pollution in China and the emerging cleanup industry, July 2014
 - “Grassroots Power” on distributed solar power in China, October 2014

Popular Woodworking Magazine – Online Community Editor February 2012 – August 2013

- Managed online editorial product with 350,000+ unique monthly visitors, including site features, blogs, reader engagement and SEO.
- Constructed and managed weekly newsletter with 170,000+ subscribers, build engagement with A/B testing, spearhead click-based reader data collection.
- Responsible for all video content on stand-alone video streaming site including video shooting, editing and digital publishing.

Heavy Duty Trucking - Associate Editor March – October 2011

- Wrote both Web and magazine features covering politics, policy and economics for the trucking industry.
 - “Drug Testing a Better Way?” on the political fight over driver drug screening; November 2011
 - **Bronze Azbee Award for Feature Writing**
 - “The Coming Driver Shortage” on an industry employment crisis; September 2011 **COVER STORY**
- Ran the New Products section of the monthly magazine.

Awards & Other

Bronze Azbee Award 2012

Feature Writing, American Society of Business Publication Editors

Chinese Government Scholarship 2014

East China Normal University, Mandarin language study and master's in modern Chinese history

Critical Language Scholarship 2010

U.S. Government, summer intensive language program, Nanjing University

Mandarin Chinese: Passed HSK Level 5